

Press Release
April 2009

Confederation of British Metalforming Market Report

The Confederation of British Metalforming (CBM) and Midlands based manufacturing and technology strategy specialists Arvada Strategic Marketing have joined forces to produce an exclusive industry specific market research report. The report (only available to CBM members) aims to be a useful information and business development tool.

The objective of the report is to give CBM members an overview of both the UK and European markets for the various sectors associated with the confederation (Sheet, Forgings and Fasteners), supported by end user market information, key market indicators and feedback from members.

The report has been divided into five key sections:

Section 1: Introduction and End User Market Update

Section 2: CBM Membership Survey

Section 3: Sheet Metal UK and European market overview

Section 4: Forging and Cold Formed UK and European market overview

Section 5: Fasteners UK and European market overview

It is intended that this report will act as a foundation for the CBM to support its members in terms of providing regular market updates and trend information in the future.

To enable members to get the maximum benefit from the research, the report is available in either its complete format or as individual reports representing the various CBM membership groups (Sheet, Forgings and Fasteners).

The report is only available to CBM members at the following prices:

Option 1: Full report = £375-00 (+vat)

Option 2: Individual section report (Sheet, Forgings or Fasteners) comprising of Section 1, Section 2 (membership group specific feedback compared with full results summary) and Section 3 (membership group specific information) = £275 (+vat)

For more information contact the CBM on 0121 601 6350



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